IMARC

INTERNATIONAL MINING AND RESOURCES CONFERENCE+ EXPO ONLINE

24 – 27 NOVEMBER 2020
POST EVENT REPORT
A big thank you to all our partners, speakers, sponsors, exhibitors, government delegations and visitors who participated from all around the world.

Thank you to our Founding Partners - the Victorian Government, Austmine, the AusIMM and Mines and Money - for your considerable ongoing support.

Thank you to our Headline Sponsors, METS Ignited, and to our Plenary Sponsor, BHP. Both METS Ignited and BHP have been involved in IMARC since inception and have been advocates and valued contributors to how IMARC has developed and grown exponentially in the last number of years.

Thank you to our Government Partners, including the Kingdom of Saudi Arabia, Peru, Australian Federal Government, and Canada. As well as Australia Minerals, Geoscience Australia and the state governments of South Australia, Western Australia, New South Wales, Queensland and of course, the Victorian Government.

Thank you to our Platinum Sponsor ABB, Gold Sponsors, Dassault, Hatch, Ma’aden, CTO Partner IBM, Registration Sponsor the World Gold Council and our Sustainability Partner – ERM. There are of course many more sponsors we would like to thank that are too numerous to mention here, you can see them on page 2 of the report.

A further special mention to our key partners in 2020 who have supported us with this move to Online including Austrade, the ICMM, the Minerals Council of Australia, ALABC, DPI and the Melbourne Mining Club.

Despite the challenges we have all faced in 2020, we saw industry come together for what was another record-breaking year for IMARC. We heard from exceptional speakers, engaged via the face-to-face meeting platform and walked the Virtual EXPO together despite being apart.

Together, we have built IMARC into a pillar on the international calendar. We look forward to hopefully seeing you at an in-person event in 2021.
IMARC Online brought the industry together at a time when it was needed most, with a digital platform that connected global mining leaders with Australia’s innovative METS companies.

It was incredible to see so many great speakers come together, and their participation is a testament to the excellent reputation which IMARC has established.

As a Founding Partner of IMARC, Austmine would like to thank the IMARC team, the AusIMM and the Victorian Government for their efforts to ensure IMARC Online was a success. We look forward to welcoming everyone back for an even greater IMARC in 2021!

Christine Gibbs Stewart  
Chief Executive Officer

The Victorian Government is very proud of IMARC Online 2020.

The virtual format was a terrific step into a new style of international event that provides high quality business connections and insights. It enabled our Geological Survey of Victoria and Global Victoria to showcase the best of Victoria’s world-class geology and innovative mining sector services to the world.

With record breaking investment and activity in Victoria’s resources sector, IMARC remains a key pillar of the Victorian Government’s support for the many exploration and resource companies and mining equipment, technology and service enterprises in our state.

John Krbaleski  
Head Resources  
Department of Jobs, Precincts and Regions

As the peak body leading the way for people in resources, AusIMM was thrilled to help showcase our global mining community and connect thousands of people through IMARC Online.

The conversations at IMARC featured leading professionals who are helping to drive our industry forward. The discussions focused on how we can continue to create safer and more sustainable outcomes for the benefit of our communities and help drive economic recovery in a time of global disruption.

On behalf of AusIMM, thank you for supporting IMARC Online. We look forward to seeing you again in 2021.

Stephen Durkin  
Chief Executive Officer  
FAusIMM
329 SPEAKERS

shared their insights and addressed current industry challenges throughout the four-day conference.

The diverse speaker line-up came from 22 countries, ranging from C-Suite executives, investors and financiers, operational mining leaders, innovators and industry leading NEDs.

Technology, innovation, collaboration, engagement and sustainability; exploration, investment, renewables and critical minerals were the key themes discussed in 2020. In addition to international opportunities featuring key Governments from around the world.

IMARC Online also featured interactive events such as the METS Arena, Mines and Money 5@5, Austmine’s Meet the Miners and AusIMM’s Diversity & Inclusion Speed Networking.
DESPITE THE CHALLENGES EVERYONE FACED IN 2020 WE SAW INDUSTRY COME TOGETHER WITH 6532 PEOPLE REGISTERING FOR THIS YEARS EVENT

86.2% OF RESPONDENTS WILL ATTEND IMARC IN 2021

90.9% OF RESPONDENTS RATED THE EVENT 7 OR ABOVE OUT OF 10 WITH 48.8% OF ATTENDEES RATING THE EVENT A 10/10

A first of its kind event in magnitude, scope and type - given the complexities of pulling it all together I believe IMARC online signals new opportunities for events of the future.

~ Nigel Slater, EVP Business Development, 3D-P

IMARC 2020 was the best of both worlds. If only all conferences were done virtually. The IMARC virtual platform made it so much easier to connect and share information with new businesses in a more meaningful way.

~ Dan Bayley, Managing Director, Digicore

INDUSTRY BREAKDOWN

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Association / Organisation</td>
<td>2.7%</td>
</tr>
<tr>
<td>Education &amp; Research</td>
<td>5.1%</td>
</tr>
<tr>
<td>Energy Services</td>
<td>1.5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>3.8%</td>
</tr>
<tr>
<td>Government</td>
<td>6.8%</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>1.2%</td>
</tr>
<tr>
<td>Investment</td>
<td>9.5%</td>
</tr>
<tr>
<td>Machinery &amp; Equipment</td>
<td>4.3%</td>
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<tr>
<td>Media</td>
<td>1.7%</td>
</tr>
<tr>
<td>Mining &amp; Energy Company</td>
<td>24.1%</td>
</tr>
<tr>
<td>Mining Services / Supplier</td>
<td>14.1%</td>
</tr>
<tr>
<td>Other</td>
<td>2.1%</td>
</tr>
<tr>
<td>Professional Services</td>
<td>14.1%</td>
</tr>
<tr>
<td>Technology</td>
<td>8.9%</td>
</tr>
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</table>

POSITION OVERVIEW

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-Level &amp; Executives</td>
<td>39%</td>
</tr>
<tr>
<td>Management</td>
<td>25.4%</td>
</tr>
<tr>
<td>Technical / Operational / Specialist</td>
<td>14%</td>
</tr>
<tr>
<td>Business Development</td>
<td>11.4%</td>
</tr>
<tr>
<td>Administrative &amp; Support Staff</td>
<td>7.8%</td>
</tr>
<tr>
<td>Students, Educators &amp; Researchers</td>
<td>2.6%</td>
</tr>
</tbody>
</table>
It is a great event bringing together truly global learnings — Pukhra Sethiya, AVP (BD), Adani Enterprises Limited

IMARC Online brought people from across the resources sector and around the world together to focus on common problems and opportunities.

Grant Clark, Manager, Community Engagement, Geological Survey of Victoria

IMARC IS A TRULY INTERNATIONAL EVENT, DRAWING ATTENDANCE FROM 132 COUNTRIES

IMARCGLOBAL.COM
815 OF THE WORLD’S LEADING MINING & ENERGY COMPANIES ATTENDED, A 127% INCREASE FROM 2019

It was a worthwhile event for making connections. The seniority within large mining companies of those who attended, and we were able to connect with was quite high.

~ Dale Wood, Sales Support, Euclideon

I enjoyed the platform and thought it did a good job of making a remote experience engaging. It worked very well and exposed me to a wide range of new contacts.

Mark Richards, Manager Mining Technology, Teck
MINING AND ENERGY COMPANIES AT IMARC REPRESENT PROJECTS FROM AROUND THE GLOBE, ACROSS THE COMMODITY SPECTRUM AND ALL STAGES OF THE LIFE CYCLE

TOP 40 THINGS OUR MINING COMPANIES WERE LOOKING FOR AT IMARC

Ron Halas, Chief Operating Officer, Global Atomic Corporation

Very productive and informative.
I learned about new products that will be useful at our mine.

IMARCGLOBAL.COM

The best place to meet and learn from top miners worldwide.
Rafael Estrada, CIO, Antamina

What I liked the most about the event was the interaction with new technology and companies that I have not engaged with or heard of before.

Grant Haywood, Chief Operating Officer, Horizon Minerals Limited

MINING PROJECTS BY COMMODITY

Gold
Copper
Iron Ore
Silver
Nickel
Coking Coal
Zinc
Lead
Lithium
Cobalt
Thermal Coal
Tin
Uranium
Mineral Sands
Manganese
Potash
Bauxite
Diamond
Platinum
Graphite
Palladium
Vanadium
Graphite
Phosphorus
Ferro-Nickel
Mining Engineering & Design
Mine Planning
Mining Supplies/Services
Machinery & Equipment
Machine Learning
Automation
Drilling & Blasting
Mineral & Research
Clean Energy Technology
Project Management
IoT
3D Printing
Climbing & Conveying
Asset Management
Contractors
Professional Services
Sensors & Monitoring
Energy Services
Safety Services
Cloud
Electric Vehicles
Robotics
Processing Equipment
Materials Handling
Environmental Services
Automation
Financial Services
Infrastructure
Equipment Maintenance
Plant Machinery
Government

STAGE OF MINING PROJECTS

EXPLORATION 57.1%
DEVELOPMENT 53.8%
PRODUCTION 65.9%

STAGE OF ENERGY PROJECTS

RETAIL 27.5%
DISTRIBUTION 43.1%
GENERATION 72.5%
IMARC ATTRACTED MORE THAN
$3.68 TRILLION OF INVESTMENT FUNDS ONLINE FROM 412 INVESTORS

INVESTOR ATTENDEE BREAKDOWN

- Private Equity Firm (17.4%)
- Private Investor (17.4%)
- Family Office (14.6%)
- Investment Manager (11.8%)
- Asset Manager (7.3%)
- Equity Fund Manager (5.9%)
- Commodity Trader (5%)
- Investment Bank (4.5%)
- Hedge Fund (4.2%)
- Broker (2.8%)
- Venture Capital (2.5%)
- Royalties & Streaming (1.7%)
- Chinese SOE / POE (1.4%)
- Private Wealth Manager (1.4%)
- Mining Corporate Development (1.1%)
- Other (1.1%)

ASSETS UNDER MANAGEMENT

- < $1 million (10.1%)
- $1m - $100m (32.1%)
- $100m - $500m (12.3%)
- $500m - $1b (5.3%)
- $1b - $10b (8.9%)
- $10b - $100b (2.4%)
- $100b - $250b (0.2%)
- > $250 billion (1%)
- Undisclosed (27.5%)

TYPICAL SIZE OF INVESTMENT

- < $100k (19.5%)
- $100k - $1m (22.8%)
- $1m - $10m (25.0%)
- $10m - $100m (23.2%)
- $100m - $250m (5.1%)
- $250 - $500m (2.6%)
- > $500m (1.8%)

57% OF INVESTORS WILL MAKE INVESTMENTS AS A RESULT OF ATTENDING IMARC

It is on par with the best and better than some Investor platforms I have attended in 2020

Leon Pretorius
Private Investor

IMARC Online is a useful event for the dedicated investor.
- Mohamad Zamawi, CEO, Aliph Global Capital Ltd
IMARC ONLINE SHOWCASED
114 COMPANIES
WITHIN THE VIRTUAL EXHIBITION
OVER 110 MEDIA
FROM LEADING MAINSTREAM OUTLETS AND INDUSTRY PUBLICATIONS WERE REPRESENTED WITH INTERNATIONAL JOURNALISTS FROM 18 COUNTRIES

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twitter</td>
<td>8,925</td>
<td>↑2.6%</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>7,633</td>
<td>↑84.1%</td>
</tr>
<tr>
<td>Facebook</td>
<td>1,191</td>
<td>↑25.6%</td>
</tr>
</tbody>
</table>

- 20,179 VIDEO VIEWS
- 110,709 WEBSITE VISITORS

**40 million**
people reached through media coverage

**4,066**
television, radio, print and online media clips

**$3.2 million**
equivalent advertising value of coverage received

*Figures reported by Brand24*
Through the four day event there were 62.5 hours of networking opportunities.

525 30 minute meetings through IMARC Connect

281 Drop in meetings within the virtual exhibition

759 Leads generated via virtual business cards

The digital booth and the meeting planner were very good allowing for planning the meetings and also the concierge service was quite effective to get people into the meeting if they were late.

~ Vafa Shams, Head of APA Wirepas

Well structured and run meeting program.

~ Bela Farbas, Managing Director, 4Zero Technologies

It was great to be able to filter through the delegate list to be able to request and schedule very targeted meetings. I found the 1-2-1 meeting platform great for having concise and focused meetings.

~ Melissa Rotella, Marketing and Communications Manager, Centric Mining Systems
For the first time, Mines and Money Online Connect was co-located with IMARC Online. By being co-located an additional 3,675 attendees from 119 countries were given access to the IMARC Online expo and event platform, and IMARC attendees were given access to the Mines and Money Online Connect program.

Eighty-nine mining and investment experts shared their insights throughout the three-day conference program. In addition, 120 mining companies shared the latest developments with their projects and participated in 2,539 meetings throughout the week.

120 mining and energy companies
471 qualified active investors
4:1 investors to miners
2,539 online video meetings
21 meetings on average per company

INVESTORS COMMODITY INTERESTS

- Gold: 69.2%
- Copper: 61.5%
- Silver: 48%
- Nickel: 40.0%
- Zinc: 40.3%
- Tin: 40.3%
- Lithium: 37.7%
- Cobalt: 34.4%
- Platinum: 30.0%
- Iron Ore: 28.6%
- Palladium: 26.5%
- Uranium: 25.8%
- Lead: 25.2%
- Vanadium: 23.3%
- Tungsten: 22.7%
- Manganese: 22.0%
- Graphite: 21.5%
- Potash: 21.2%
- Mineral Sands: 21.2%
- Coking Coal: 21.2%
- Ferro-Nickel: 20.5%
- Phosphate: 19.0%
- Bauxite: 18.5%
- Diamond: 14.5%
- Antimony: 13.8%
- Thermal Coal: 12.4%

INVESTORS ASSETS UNDER MANAGEMENT

- < $1 million (12.4%)
- $1m - $100m (43.7%)
- $100m - $500m (21.5%)
- $500m - $1b (6.6%)
- $1b - $10b (10.2%)
- $10b - $100b (4.1%)
- $100b - $250b (0.5%)
- >$250b (1.1%)

STAGE OF MINING PROJECTS

- Exploration (91)
- Development (46)
- Production (18)