

INVESTMENT ATTRACTION PLAN

A wealth of opportunity

Australia is a world-leading destination for mineral resources investment. With a rich and diverse resource endowment, first-class geoscience capability and a stable, transparent, and mature regulatory environment, Australia offers investors confidence across the full mineral exploration and development lifecycle.

As global demand accelerates and supply chain resilience becomes a strategic priority, Australia is well positioned to deliver secure, reliable and responsibly produced mineral resources to international markets.

Backed by strong market-based economic settings and coordinated support across all levels of government, Australia continues to attract exploration, development and downstream investment along the mineral resources pipeline.

The Australian Government's **Critical Minerals Strategy 2023–2030**, **Critical Minerals Strategic Reserve** and **Critical Minerals Production Tax Incentive**, underpinned by the **Future Made in Australia** industrial policy, reinforce Australia's multi-billion-dollar commitment to building competitive, secure and globally integrated mineral supply chains.

Australia Minerals working together to support investors

Australia Minerals is a collaboration of Australia's federal, state and territory geoscience organisations. We support investors to identify, assess and progress mineral investment opportunities in Australia.

Australia Minerals can:

- Provide access to world class government geoscience datasets and information, helping investors to better understand mineral prospectivity and reduce early stage exploration risk.
- Showcase Australia's minerals endowment and investment credentials, including opportunities for the critical minerals essential to clean energy, defence, sovereign capability and advanced manufacturing supply chains.
- Connect investors with coordinated government support, including relevant strategies, incentives, facilitation services and research capability across federal, state and territory governments.

Why invest in Australia's mineral resources sector?

Australia offers a compelling investment proposition, underpinned by:



Globally significant mineral endowment

Proven resource wealth across a wide range of commodities, including critical minerals essential for the global energy transition, with extensive under-explored and highly prospective frontier regions.



Low sovereign and political risk

Stable democratic institutions, strong rule of law, transparent regulations and consistent policy settings that support long-term investment certainty.



Strong government partnership

Coordinated support across federal, state and territory governments, including world-class government geoscience, investment facilitation and targeted incentives to crowd-in private capital.



Market-driven, globally connected economy

A mature resources sector integrated into global markets, with established trade relationships and a track record as a reliable supplier to international partners.



Commitment to responsible development

High standards of environmental, social and governance performance, aligned with international expectations and investor requirements.

FOR MORE INFORMATION

australiaminerals.gov.au



INVESTMENT ATTRACTION PLAN

Our vision is for Australia to be globally recognised as the preferred investment destination for mineral resources exploration, development and supply.

TARGET MARKETS



Explorers/Producers

Major, mid-caps and juniors

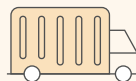
Private or public companies ranging in scale from small companies (market capitalisation <\$100 m) to large corporations (>\$1 b).



Investors

Commercial investors and business developers

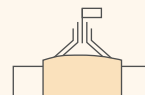
Investment houses, investment banks, brokers, analysts, who play an important role in facilitating or funding projects.



Customers

Vertical integrators and off-takers

Companies seeking direct and secure supply of mineral commodities across the supply chain.



Government

Resources agencies

National agencies charged with ensuring security of mineral supply including investment into foreign mineral projects at various stages of development.

ACTIVITIES



Deliver coordinated and complementary international activities that promote Australia's competitive advantages.



Maintain and strengthen the knowledge base of mineral resources opportunities.



Sustain and enhance the *Australia Minerals* brand in service of the mineral resources sector.



Develop a network of government affiliates across Australia.

OUTCOMES



Demonstrate and promote the commercial and operational advantage for investors.



Attract new entrants to the Australian minerals sector.



Encourage new investment in exploration, discovery and development.



Identify and promote commercial opportunities.



Provide precompetitive and up-to-date information to target market stakeholders.



Showcase Australia's research and expertise.